



**FOLLOWING THE CCEA SPECIFICATION**  
**GCSE Business Studies**  
**STUDENT CROSSWORD PACK**  
**Units 2 & 3 SAMPLE**



**13 Crosswords tailored to fit the specification and assist with the recognition and learning of key words. The full pack includes a student booklet and teacher answer booklet. The sample contains 2 sample crosswords**

**SITE LICENCE**

**Name of School:**



**FOLLOWING THE CCEA SPECIFICATION**  
**GCSE Business Studies**  
**STUDENT CROSSWORD PACK**  
**Units 2 & 3**



**Student Name:** \_\_\_\_\_

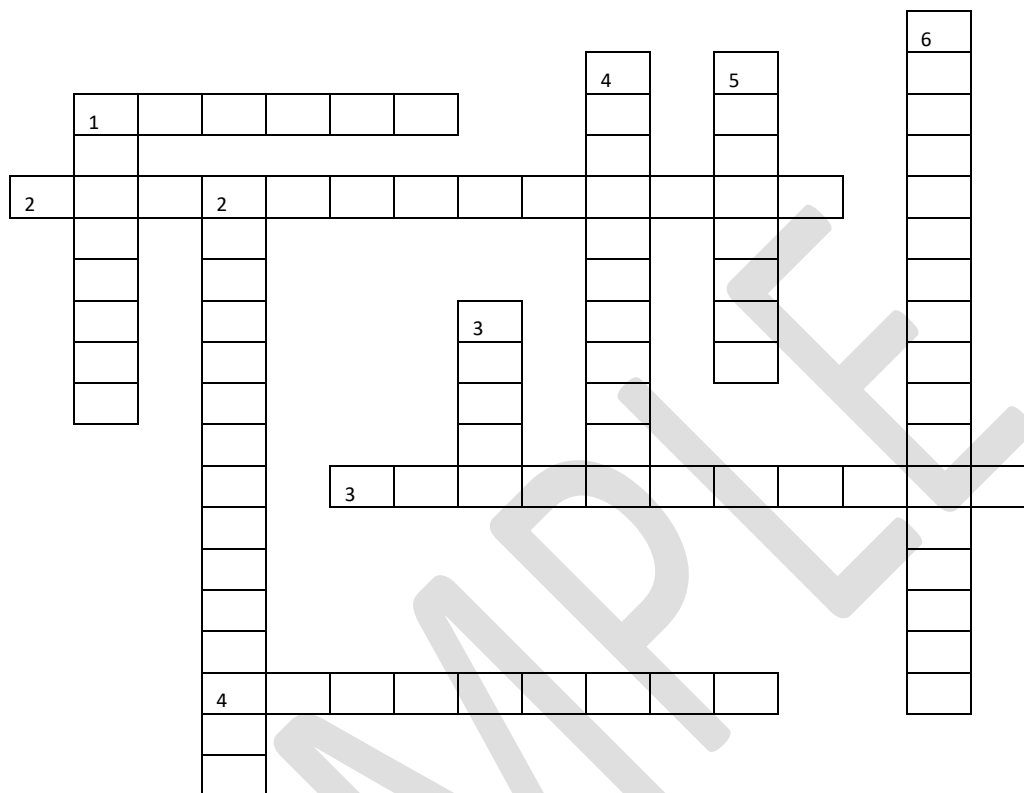
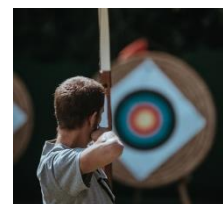
**Registration Class:** \_\_\_\_\_

**Teacher:** \_\_\_\_\_

**SITE LICENCE**

**Name of School:**

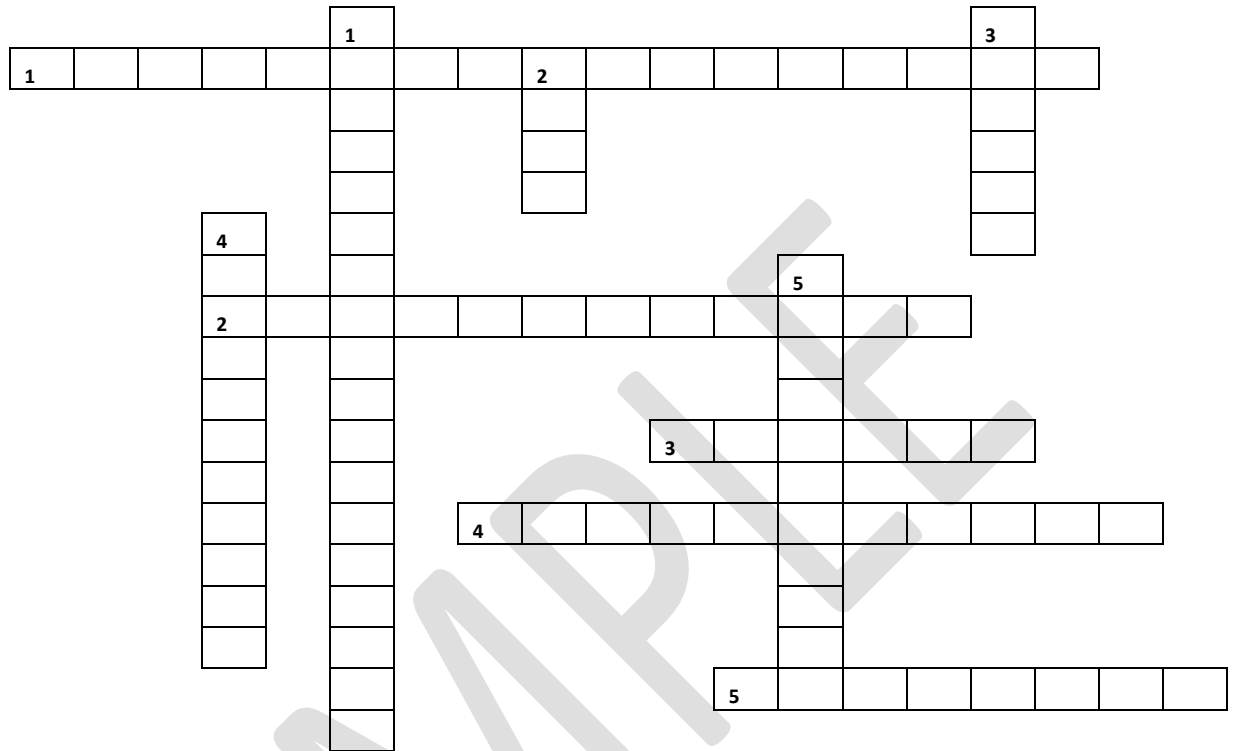
## Staff Motivation



### Employee Motivation Clues

| Across  | Down  |
|---|---|
| 1. Paid monthly and a key financial attraction to a position (8)  | 1. Top of the list on Maslow's Hierarchy of Needs (8)   |
| 2. Where employees are motivated by gaining a share of the financial success of the business (6,7)                                | 2. More businesses are offering this kind of schedule to employees to provide a healthy work-life balance (8,7) |
| 3. It is considered that happy employees will take less time off work so motivational tactics are implemented to reduce this (11) | 3. A financial incentive usually paid at certain time of the year when targets are met (5)                      |
| 4. Rewards are used as an .... to motivate employees (9)  | 4. A non-financial incentive used where employee's responsibilities change (3,8)                                |
| 5. All goals set by the business should be set in this way (5)  | 5. Staff motivation is important to help reduce the number of staff changing (4,13)                             |
|   | 6. An employee is fulfilled through using their talents and being able to reach their potential (4,13)          |

## Business Planning



### Business Planning Clues

| Across  | Down   |
|---|--|
| 1. How key goals are summarised in the business plan (4,3,10)   | 1. This is one of the key reasons why businesses fail (10, 8)  |
| 2. Key stakeholders who may want to see the business plan (12)  | 2. The most common place for businesses to acquire funding to start and/or grow (4)                    |
| 3. An important indicator of success outlined in the financial plan (6)                                 | 3. A businesses most important resource (6)  |
| 4. A business plan is an important source of ... for banks should the owner wish to acquire a loan (11) | 4. Part of the introduction section of the Business Plan detailing information about the business (11) |
| 5. The Marketing Plan will include this and it provides important evidence of potential success (8)     | 5. A key reason for business plan is to assess this (11)   |



**FOLLOWING THE CCEA SPECIFICATION**  
**GCSE Business Studies**  
**STUDENT CROSSWORD**  
**ANSWER BOOKLET Units 2&3**



**Student Name:** \_\_\_\_\_

**Registration Class:** \_\_\_\_\_

**Teacher:** \_\_\_\_\_

**SITE LICENCE**

**Name of School:**

## Staff Motivation

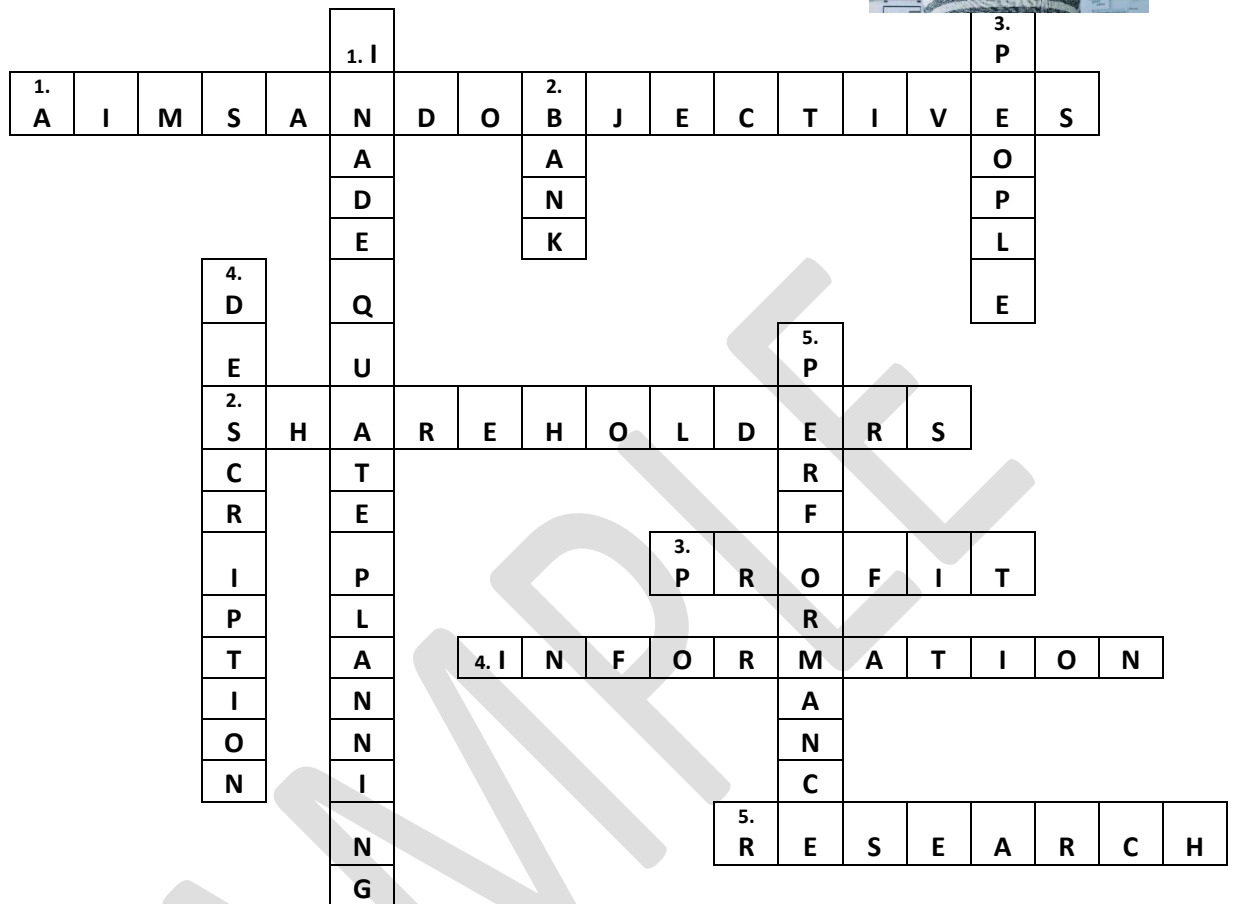


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| U              |   |   |      |   |   | O    |      | U    |   | E    |   |   |
| 2. P           | R | O | 2. F | I | T | S    | H    | A    | R | I    | N | G |
| V              |   |   | L    |   |   |      |      | O    | O |      | C |   |
| I              |   |   | E    |   |   |      |      | T    | V |      | T |   |
| V              |   |   | X    |   |   |      | 3. B | A    | E |      | U |   |
| A              |   |   | I    |   |   |      | O    | T    | R |      | A |   |
| L              |   |   | B    |   |   |      | N    | I    |   |      | L |   |
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